

## IPO Expected Timetable#

Stock Code	Stock Name	Application lists close	Allotment Date	Listing Date
02145	CHICMAX	2022/12/15	2022/12/21	2022/12/22

#IPO listed above are those with fundraising amount more than HK\$500M. For more IPO information, please visit [www.cfsg.com.hk](http://www.cfsg.com.hk) or contact our account executives or customer service officers

## Subscription Details via CASH Securities

Offer Period	2022/12/12-2022/12/15
Closing Time for Margin Application	N/A
Subscription Fee	N/A
Days For Margin Financing	N/A
Indicative Interest Rate	N/A

\*The deadline for margin subscription share will be changed at any time, which is available on a first-come-first-served basis.

## Shanghai Chicmax Cosmetic Co., Ltd.(2145.HK)

### Share Offer Highlights

Total Number of Offer Shares:	36,958,000 H Shares (subject to the Over-allotment Option)
-Number of Public Offer Shares:	3,695,800 H Shares (subject to reallocation)
-Number of Placing Shares:	33,262,200 H Shares (subject to reallocation and the Over-allotment Option)
Number of Shares per Lot:	100 Shares
Offer Price:	HKD 25.20-29.80 per Share
2020 Historical P/E ratio:	26.50X-31.34X
Sponsor:	J.P.Morgan, CICC, CITIC SECURITIES

### Company Overview

This company is a multi-brand cosmetics company, focusing on development, manufacturing and sales of skincare and maternity and childcare products. During the Track Record Period, it has successfully launched a couple of cosmetics brands in China, with a focus on the mass market. It focuses on the implementation of multi-brand strategy and has remained dedicated to it since its establishment. With an operational history of approximately 20 years, today it is one of the front runners in China's cosmetics industry, possessing comprehensive multi-brand development and operational capability and expertise, and it has successfully built a variety of popular cosmetic brands. Its decisive move originally to embark on and persist with a multi-brand strategy gives it an advantage to timely grasp market opportunities and sets it apart from its peers. According to the Frost & Sullivan Report, in 2021, it was the only Chinese domestic cosmetics company with two skincare brands each achieving annual retail sales of more than RMB1.5 billion.

For the year ended December 31, 2019, 2020 and 2021, the Company's net profits were RMB 62.57 mn , RMB 203.46 mn and RMB 338.89 mn respectively.

### Source

IPO Prospectus

### Contact Us

Headquarters:	22/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong	(852) 2287 8788
Wealth Management Centre:	1001B, 10/F, Tower 535 Jaffe Road Causeway Bay, Hong Kong	(852) 2287 8788
HK Services Centre:	6/F, May May Building, 683-685 Nathan Road, Mongkok, Kowloon	(852) 2748 0110
China Services Centre:	1004A(10/F), AVIC Center, 1018 Huafu Road, Futian District, Shenzhen	(86-755) 2216 5888
	2501, Tower A, China Overseas International Centre, 838 South Huangpi Road, Huangpu District, Shanghai	(86-21) 3227 9888
	Room 3316B, Block A, China Shine Plaza, 9 West Lin He Road, Tian He District, Guangzhou	(86-20) 8981 7463

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