

### IPO Expected Timetable#

Stock Code	Stock Name	Application lists close	Allotment Date	Listing Date
02306	YH ENT	2022/08/31	2022/09/06	2022/09/07
06689	HONGJIU FRUIT	2022/08/29	2022/09/04	2022/09/05

#IPO listed above are those with fundraising amount more than HK\$500M. For more IPO information, please visit [www.cfsg.com.hk](http://www.cfsg.com.hk) or contact our account executives or customer service officers

### Subscription Details via CASH Securities

#### YH ENT (02306)

Offer Period	2022/08/24-2022/08/31
Closing Time for Margin Application	N/A
Subscription Fee	N/A
Days For Margin Financing	N/A
Indicative Interest Rate	N/A

\*The deadline for margin subscription share will be changed at any time, which is available on a first-come-first-served basis.

#### HONGJIU FRUIT (06689)

Offer Period	2022/08/24-2022/08/29
Closing Time for Margin Application	N/A
Subscription Fee	N/A
Days For Margin Financing	N/A
Indicative Interest Rate	N/A

\*The deadline for margin subscription share will be changed at any time, which is available on a first-come-first-served basis.

### YH Entertainment Group (2306.HK)

#### Share Offer Highlights

Total Number of Offer Shares:	132,560,000 Shares (subject to the Over-allotment Option)
- Number of Public Offer Shares:	13,256,000 Shares (subject to reallocation)
- Number of Placing Shares:	119,304,000 Shares (subject to reallocation and the Over-allotment Option)
Number of Shares per Lot:	400 Shares
Offer Price:	HKD 6.80-8.50 per Share
2020 Historical P/E ratio:	15.53X-19.41X
Sponsor:	CHINA SECURITIES INTERNATIONAL, CMS

#### Company Overview

This company is an established artist management company in China. According to Frost & Sullivan, it ranked first among artist management companies in China with a market share of 1.9% in terms of artist management revenue in 2021. Since its establishment in 2009, it has grown into a culture and entertainment platform comprising three complementary businesses of artist management, music IP production and operation, and pan-entertainment business. Its business covers the entire artist management industry value chain, from artist training, artist operation to artist promotion. Its extensive industry expertise has laid the foundation for it to lead China's artist management market and embrace the opportunities.

For the year ended December 31, 2019, 2020 and 2021, the Company's net profits were RMB 119.02mn, RMB 291.37 mn and RMB 336.68 mn respectively.

### Chongqing Hongjiu Fruit Co., Limited (6689.HK)

#### Share Offer Highlights

Total Number of Offer Shares:	14,012,500 H Shares (subject to the Over-allotment Option)
- Number of Public Offer Shares:	1,401,400 H Shares (subject to reallocation)
- Number of Placing Shares:	12,611,100 H Shares (subject to reallocation and the Over-allotment Option)
Number of Shares per Lot:	100 Shares
Offer Price:	HKD 40.00-52.00 per Share

2020 Historical P/E ratio: 55.80X-72.54X  
 Sponsor: CICC

### **Company Overview**

HONGJIU FRUIT is a fast-growing and multi-brand fruit company in China with an end-to-end supply chain. It focus on managing the entire supply chain for quality fruits primarily grown in China, Thailand and Vietnam. Capitalizing on its industry experience accumulated through nearly 20 years of operations, it established a product portfolio covering 49 fruit categories as of the Latest Practicable Date, among which durian, mangosteen, longan, dragon fruit, cherry and grapes are its core products. Through selecting and sourcing quality fruits grown from over 100 places of origin, together with direct procurement, standardized processing, and digitalized supply chain management, it has built up a portfolio of self-owned fruit brands covering a variety of categories. Leveraging its strategic penetration into premium places of origin, sales and distribution network across China, as well as efficient end-to-end supply chain, it is able to distribute fruit products directly from orchards to retailers across China. During the Track Record Period, it focused on developing fruit products in categories that enjoyed fast-growing market share and high consumption values in China. It was China's largest durian distributor, as well as one of the top five distributors of dragon fruit, mangosteen and longan, by sales revenue in 2021, according to CIC

For the year ended December 31, 2019, 2020 and 2021, the Company's net profits were RMB 163.14 mn , RMB 2.59 mn and RMB 291.64 mn respectively.

### **Source**

IPO Prospectus

### **Contact Us**

Headquarters:	22/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong	(852) 2287 8788
Wealth Management Centre:	1001B, 10/F, Tower 535 Jaffe Road Causeway Bay, Hong Kong	(852) 2287 8788
HK Services Centre:	6/F, May May Building, 683-685 Nathan Road, Mongkok, Kowloon	(852) 2748 0110
China Services Centre:	1004A(10/F), AVIC Center, 1018 Huafu Road, Futian District, Shenzhen	(86-755) 2216 5888
	2501, Tower A, China Overseas International Centre, 838 South Huangpi Road, Huangpu District, Shanghai	(86-21) 3227 9888
	Room 3316B, Block A, China Shine Plaza, 9 West Lin He Road, Tian He District, Guangzhou	(86-20) 8981 7463

### **Declaration:**

The above information is provided and distributed by CASH Financial Services Group Limited ("CASH"). The document is for reference only. Neither the information nor opinion expressed shall be construed, expressly or impliedly, as an advice, offer, invitation, advertisement, inducement, recommendation or representation of any kind or form whatsoever. While the information contained herein has been obtained from sources believed to be reliable, CASH or its affiliates do not represent that it is accurate or complete and it should be relied upon. CASH hereby expressly disclaims all liabilities arising out of or incidental to the accuracy and completeness of the contents and information herein contained. The contents and information in this document is subject to change without prior notice to you. Trade in securities covered by this report may be made only in those jurisdictions where the securities are qualified for trading. This document may not in whole or in part be reproduced or furnished to any person other than the addressee without written consent from CASH and CASH shall not be liable to any such third parties for loss arising from any unauthorized distribution. Securities dealing services are provided by Celestial Securities Limited, a corporation licensed to conduct Type 1 (dealing in securities) regulated activity under the Securities and Futures Ordinance.