

IPO Expected Timetable#

Stock Code	Stock Name	Application lists close	Allotment Date	Listing Date
09626	BILIBILI-SW	2021/03/23	2021/03/26	2021/03/29

#IPO listed above are those with fundraising amount more than HK\$500M. For more IPO information, please visit www.cfs.com.hk or contact our account executives or customer service officers

Subscription Details via CASH Securities

Offer Period	2021/03/18-2021/03/23
Closing Time for Margin Application	2021/03/22 2:00pm
Subscription Fee	HKD 100
Days For Margin Financing	3 days
Indicative Interest Rate	2.68% (0.25% deductible [^]) [^] Eligible new and existing customers who use the electronic direct debit authorization (eDDA) transfer service before the termination of the IPO subscription can enjoy a 0.25% loan interest reduction.

*The deadline for margin subscription share will be changed at any time, which is available on a first-come-first-served basis.

Bilibili Inc. (9626.HK)

Share Offer Highlights

Total Number of Offer Shares:	25,000,000 Offer Shares (subject to the Over-allotment Option)
- Number of Public Offer Shares:	750,000 Offer Shares (subject to adjustment)
- Number of Placing Shares:	24,250,000 Offer Shares (subject to adjustment and the Over-allotment Option)
Number of Shares per Lot:	20 Shares
Offer Price:	HKD 988.00 per Share
2020 Historical P/E ratio:	-
Sponsor:	Morgan Stanley , Goldman Sachs, J.P. Morgan, UBS

Company Overview

The Company is an iconic brand and a leading video community for young generations in China. Over 86% of the Company's MAU were aged 35 and below in 2020, which is the highest among the major video-centric platforms in China, according to the iResearch report. Video is an intuitive, vivid and informative way to connect people with the world and has become a dominant medium for communication, entertainment and information. It refers to the trend of video integrating into the scenarios of everyday life as "videolization", which is creating a massive video-based industry in China with approximately 1,180.2 million video users and over RMB1.8 trillion in revenue by 2025, according to the iResearch Report. As a go-to video community for young generations in China, it believes it is well positioned to capture the attractive opportunities created by videolization.

For the year ended December 31, 2018, 2019 and 2020, the Company's net losses were RMB616.33 mn, RMB1,288.97 mn and RMB3,011.70 mn respectively.

Source

IPO Prospectus

Contact Us

Headquarters:	22/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong	(852) 2287 8788
HK Services Centre:	6/F, May May Building, 683-685 Nathan Road, Mongkok, Kowloon	(852) 2748 0110
China Services Centre:	1004A(10/F), AVIC Center, 1018 Huafu Road, Futian District, Shenzhen	(86-755) 2216 5888
	2501, Tower A, China Overseas International Centre, 838 South Huangpi Road, Huangpu District, Shanghai	(86-21) 3227 9888
	Room 3316B, Block A, China Shine Plaza, 9 West Lin He Road, Tian He District, Guangzhou	(020) 8981 7463
	Rm 2511, TBA Tower, 11 Dongguan Avenue, City East District, Dongguan	(86-769) 2223 0026



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