IPO Expected Timetable#

Stock Code	Stock Name	Application lists close	Allotment Date	Listing Date
02148	VESYNC	2020/12/11	2020/12/17	2020/12/18

[#]IPO listed above are those with fundraising amount more than HK\$500M. For more IPO information, please visit www.cfsq.com.hk or contact our account executives or customer service officers

Subscription Details via CASH Securities

Offer Period	2020/12/08-2020/12/11				
Closing Time for Margin Application	N/A				
Subscription Fee	N/A				
Indicative Interest Rate	N/A				
Days For Margin Financing	N/A				
*The deadline for margin subscription share will be changed at any time, which is available on a first-come-first-served basis.					

Vesync Co., Ltd (6993.HK)

Share Offer Highlights

Total Number of Offer Shares: 281,000,000 Shares (subject to the Overallotment Option)

28,100,000 Shares (subject to reallocation) Number of Public Offer Shares:

252,900,000 Shares (subject to reallocation and the Over-allotment Option) - Number of Placing Shares:

Number of Shares per Lot: 1,000 Shares

Offer Price: HKD 4.68-5.52 per Share

2019 Historical P/E ratio: 106.42x - 125.52x Sponsor: BNP Paribas, Innovax

Company Overview

The Company is one of the market players in the small home appliance online market in the United States. According to the Frost & Sullivan Report, among small home appliance retailers, it ranked third in terms of retail sales generated through Amazon and fifth through all online channels in 2019 in the United States. Its air purifiers ranked first and its air fryers ranked second in their respective categories, both in terms of retail sales generated through Amazon in 2019 in the United States. Its products are sold to users in a number of countries, primarily the United States, Canada, the United Kingdom, Germany, France, Spain, Italy and Japan. Its business primarily focuses on the online marketing and sales of self-designed and developed small home appliances and smart home devices under its increasingly recognized brands. It sells its products primarily through ecommerce marketplaces, mainly Amazon, the largest e-commerce marketplace in the United States. With its mission to "build a better living," it is dedicated to continuously improving consumers' daily lives in small but meaningful ways with innovative and user-friendly products.

For the year ended December 31, 2017, 2018 and 2019 and the six months ended June 30, 2020, the Company's net profits were USD1.87 mn, USD4.36 mn, USD6.37 mn and USD22.48 mn respectively.

Source

IPO Prospectu	
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IPO Prospectus		
Contact Us		
Headquarters:	22/F, Manhattan Place, 23 Wang Tai Road, Kowloon Bay, Hong Kong	(852) 2287 8788
HK Services Centre:	6/F, May May Building,683-685 Nathan Road, Mongkok, Kowloon	(852) 2748 0110
China Services Centre:	1004A(10/F), AVIC Center, 1018 Huafu Road, Futian District, Shenzhen 2501, Tower A, China Overseas International Centre, 838 South Huangpi Road, Huangpu District, Shanghai	(86-755) 2216 5888 (86-21) 3227 9888
	Room 3316B, Block A, China Shine Plaza, 9 West Lin He Road, Tian He District, Guangzhou	(020) 8981 7463
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CASH Financial Services Group

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